



**ADDENDUM NO.: 1**  
**To Request for Proposal for Marketing & Communications**

Date: March 20, 2008

To: All Interested Bidders and Other Interested parties

From: Deb Spicer, VP Corporate Communications and External Affairs

Subject: Bid No: RFP-008-0-2008/Deb

Space Florida makes the following changes, additions, deletions, information and/or clarifications and now considers the Addendum a part of the Request for Proposal (RFP) document:

1. Schedule change:

<b>Event</b>	<b>Date</b>
Announcement of RFP	March 7, 2008
Proposal Responses Due	March 21, 2008
Notification to Short-listed Respondents	April 16, 2008
Respondent Presentation/Interview	April 18, 2008
Notification of Selection	April 23, 2008
Summary of Bid Tabulation Available	April 23, 2008
Notification of Final Selection	April 23, 2008

2. Respondents can elect to submit their previous response to the original RFP that was published on February 1, 2008 and due on February 15, 2008 by submitting the request in writing to Deb Spicer, RFP Coordinator at [dspicer@spaceflorida.gov](mailto:dspicer@spaceflorida.gov) on or before 5:00 pm on March 21, 2008.